

**NOTICE OF INTENT TO ADOPT A
MITIGATED NEGATIVE DECLARATION PURSUANT
TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA)
FOR A USE PERMIT AND DESIGN REVIEW FOR WINERY EXPANSION**

WHO: Project Applicant, Jackson Family Wines, Inc. (Attn: Geoff Scott, VP), **Permit Sonoma File No. PLP19-0047**

WHAT: Use Permit modification with Design Review for an increase in annual wine production capacity from 1,000,000 (UPE92-803) to 1,900,000 cases with the addition of a 4,100 square foot truck dock. The project proposes an increase of 6 employees for current operations and an increase in 8 employees during the harvest season, on two parcels totaling 101.2-acres parcel located at 18700 Geyserville Ave, Geyserville, **APNs 140-010-016 & 104-010-006; Supervisorial District 4.**

Parcel Zoning: Land Intensive Agriculture - 20 acres per dwelling unit (LIA B6 20), Accessory Dwelling Unit Exclusion (Z), Floodplain (F2), Oak Woodland (OAK), Riparian Corridor (RC50/25), Scenic Resources – Community Separator and Scenic Corridor (SR), Valley Oak Habitat (VOH)

In accordance with Public Resource Code and CEQA Guidelines, the County of Sonoma provides notice to agencies and interested parties that it is releasing a draft Initial Study and Mitigated Negative Declaration (IS/MND) for the project. The IS/MND did not find potential environmental impacts that could not be mitigated to a less-than-significant level. The IS/MND is available at Permit Sonoma at 2550 Ventura Avenue, Santa Rosa, CA 95403 and on the Environmental Notice page of the Permit Sonoma website <https://permitsonoma.org/divisions/planning/environmentalnotices>.

**WHERE &
WHEN:**

After the close of the IS/MND public review period, the Sonoma County Planning Commission is **tentatively** scheduled to hold a public hearing on February 19th, 2026, to consider the adoption of the IS/MND. A final hearing notice containing instructions on how to join the meeting in person or virtually via Zoom will be issued ten (10) days prior to the confirmed hearing date.

**ADDITIONAL
MATERIALS:**

Project materials and associated documents are available at Permit Sonoma, 2550 Ventura Avenue, Santa Rosa, CA 95403 and digitally through the Project Planner, Jacob.Sedgley@sonomacounty.gov, or at (707) 565-1931. The IS/MND is available at Permit Sonoma at 2550 Ventura Avenue, Santa Rosa, CA 95403 and on the Environmental Notice page of the Permit Sonoma website. <https://permitsonoma.org/divisions/planning/environmentalnotices>. Alternative record accommodations are available upon request.

**GETTING
INVOLVED:**

If you have questions or concerns regarding the proposed project, please contact the project planner listed above. The required 30-day public review period on the IS/MND is January 15th, 2026, to February 15th, 2026. Comments on the IS/MND must be received by February 15th, 2026, **at 5:00 PM**. All comments received after the review period will be included in the public record for consideration and provided to the decision-making body prior to or at the public hearing scheduled as above.

If you challenge the decision on the project in court you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to Permit Sonoma at or prior to the public hearing.

DATE: January 15th, 2026

This notice was posted on 01/15/2026
and will remain posted for a period of thirty days
through 02/15/2026

Doc No.PST-202600012

Deva Marie Proto, County Clerk
BY:  Ashley Corbin, Deputy Clerk