SAN DIEGO COUNTY CLERK
CEQA FILING COVER SHEET

FILED
Nov 19, 2025 10:45 AM
JORDAN Z. MARKS
SAN DIEGO COUNTY CLERK
File # 2025-001024
State Receipt # 37111920250932

THIS SPACE FOR CLERK'S USE ONLY

Complete and attach this form to each CEQA Notice filed with the County Clerk

TYPE OR PRINT CLEARLY

Project Title

VIVA LOGISTICS SIGN PLAN / PRJ-0683463

Check Document being Filed:

- ○ Environmental Impact Report (EIR)
- ○ Mitigated Negative Declaration (MND) or Negative Declaration (ND)
- ◉ Notice of Exemption (NOE)
- ○ Other (Please fill in type)

FILED IN THE OFFICE OF THE SAN DIEGO COUNTY CLERK ON November 19, 2025
Posted November 19, 2025 **Removed** _____
Returned to agency on _____
DEPUTY _____

Filing fees are due at the time a Notice of Determination/Exemption is filed with our office.For more information on filing fees and No Effect Determinations, please refer to California Code of Regulations, Title 14, section 753.5.

NOTICE OF EXEMPTION

TO: Recorder/County Clerk
P.O. Box 1750, MS A-33
1600 Pacific Hwy, Room 260
San Diego, CA 92101-2400

Office of Land Use and Climate Innovation
1400 Tenth Street, Room 121
Sacramento, CA 95814

From: City of San Diego
Development Services Department
7650 Mission Valley Road, MS DSD-1A
San Diego, CA 92108

Project Title / Number: Viva Logistics Sign Plan / PRJ-0683463

State Clearinghouse No.: *N/A*

Project Location-Specific: 2555 Melksee Street, 2660 Sarnen Street, 8863 & 9043 Siempre Viva Road, 8409, 8511, 8690, 8790 & 8851 Kerns Street, San Diego, California 92154 (APN: 667-071-43-00, 667-071-44-00, 667-071-45-00 & 667-071-46-00)

Project Location-City/County: San Diego/San Diego

Description of nature and purpose of the Project: A request for a NEIGHBORHOOD USE PERMIT for a comprehensive sign plan, including 11 monument/building identification signs and 11 wayfinding signs. The 75.2-acre project site is located at 2555 Melksee Street, 2660 Sarnen Street, 8863 & 9043 Siempre Viva Road, 8409, 8511, 8690, 8790 & 8851 Kerns Street. The land use designation is Heavy Commercial and zoned IBT-1-1 within the Otay Mesa Community Plan. Additionally, the project site is located within the Airport Influence Area (Brown Field, Review Area 2), the Federal Aviation Administration Part 77 Noticing Area (Brown Field), the Community Plan Implementation Overlay Zone (CPIOZ-A), the Very High Fire Hazard Severity Zone, Parking Standards Transit Priority Area, Prime Industrial Lands, and Transit Priority Area. LEGAL DESCRIPTION: Lot 17, Parcel B of Doc02-555679 in Lots 16/ Lot 17, Parcel E of Doc02-555679 in Lot 16/ Lot 18, Parcel C of Doc02-555679 in Lots 17/ and Lot 19, Parcel D of Doc02-555679 in Lots 17.

Name of Public Agency Approving Project: City of San Diego

Name of Person or Agency Carrying Out Project: Genie Jackson, 1160 Pioneer Way, Suite M, El Cajon, California 92020, (619) 933-7368

Exempt Status: (Check one)

- ☐ Ministerial (Sec. 21080(b)(1); 15268)
- ☐ Declared Emergency (Sec. 21080(b)(3); 15269(a))
- ☐ Emergency Project (Sec. 21080(b)(4); 15269 (b)(c))
- ☒ Categorical Exemption: Section 15311(Accessory Structures)
- ☐ Statutory Exemptions:
- ☐ Other:

Reasons why project is exempt: The City of San Diego determined that the project would qualify to be categorically exempt from CEQA pursuant to Section 15311, Accessory Structures; which allows for construction or placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities including but not limited to on-premise signs; and where the exceptions listed in Section 15300.2 would not apply. The site is not included on any list compiled pursuant to Government Code Section 65962.5 for hazardous waste sites.

If filed by applicant:

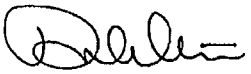
1. Attach certified document of exemption finding.
2. Has a notice of exemption been filed by the public agency approving the project? ☐ Yes ☐ No

It is hereby certified that the City of San Diego has determined the above activity to be exempt from the California Environmental Quality Act.

Analyst: M. Dresser/ (619) 446-5404

Filed by:

Robin MacCartee/ (619) 687-5942
Name/Phone Number



Signature

Development Project Manager
Title

11/18/2025
Date

Check One:

☒ Signed by Lead Agency
☐ Signed by Applicant

Date Received for Filing with County Clerk or LCI:

San Diego County

Transaction #: 8745203
Receipt #: 2025449612

JORDAN Z. MARKS
Assessor/Recorder/County Clerk
1600 Pacific Highway Suite 260
P. O. Box 121750, San Diego, CA 92112-1750
Tel. (619) 237-0502 Fax (619) 557-4155
www.sdarcc.gov

Cashier Date: 11/19/2025
Cashier Location: SD

Print Date: 11/19/2025 10:46 am

Payment Summary

Total Fees:	$50.00
Total Payments:	$50.00
Balance:	$0.00

Payment

CHECK PAYMENT #26468 $50.00

Total Payments $50.00

Filing

CEQA - NOE FILE #: 2025-001024 Date: 11/19/2025 10:45AM Pages: 3

State Receipt # 37-11/19/2025-0932

Fees: Fish & Wildlife County Administrative Fee $50.00

Total Fees Due: $50.00

Grand Total - All Documents: $50.00

State of California - Department of Fish and Wildlife

2025 ENVIRONMENTAL DOCUMENT FILING FEE CASH RECEIPT

DFW 753 5a (Rev 01/01/25) Previously DFG 753 5a

RECEIPT NUMBER	
37-11/19/2025-0932	
STATE CLEARING HOUSE NUMBER (*If applicable*)	

SEE INSTRUCTIONS ON REVERSE. TYPE OR PRINT CLEARLY

LEAD AGENCY	LEAD AGENCY EMAIL	DATE
CITY OF SAN DIEGO DEVELOPMENT SERVICES DEPARTMENT		11/19/2025
COUNTY/STATE AGENCY OF FILING		**DOCUMENT NUMBER**
SAN DIEGO		37-2025-0932

PROJECT TITLE
VIVA LOGISTICS SIGN PLAN / PRJ-0683463

PROJECT APPLICANT NAME	PROJECT APPLICANT EMAIL		PHONE NUMBER
GENIE JACKSON			619-933-7368
PROJECT APPLICANT ADDRESS	**CITY**	**STATE**	**ZIP CODE**
1160 PIONEER WAY, SUITE M	EL CAJON	CA	92020

PROJECT APPLICANT (*Check appropriate box*)
☐ Local Public Agency ☐ School District ☐ Other Special District ☐ State Agency ☒ Private Entity

CHECK APPLICABLE FEES:

☐ Environmental Impact Report (EIR)	$4,123 50	$	0 00
☐ Mitigated/Negative Declaration (MND)/(ND)	$2,968 75	$	0 00
☐ Certified Regulatory Program (CRP) document - payment due directly to CDFW	$1,401 75	$	0 00

☒ Exempt from fee
- ☒ Notice of Exemption (attach)
- ☐ CDFW No Effect Determination (attach)

☐ Fee previously paid (attach previously issued cash receipt copy)

☐ Water Right Application or Petition Fee (State Water Resources Control Board only)	$850 00	$	0 00
☒ County documentary handling fee		$	50 00
☐ Other		$	0 00

PAYMENT METHOD:

☐ Cash ☐ Credit ☒ Check ☐ Other **TOTAL RECEIVED** $ 50 00

SIGNATURE	AGENCY OF FILING PRINTED NAME AND TITLE
X Steve Sangthai	San Diego County Clerk, STEVE SANGTHAI, Deputy

Payment Reference #: CHECK NO. 26468