

Notice of Exemption

Appendix E

To: Office of Planning and Research
P.O. Box 3044, Room 113
Sacramento, CA 95812-3044
County Clerk
County of: Humboldt County Clerk
825 5th Street, 5th Floor
Eureka California 95501

From: (Public Agency): City of Fortuna
621 11th Street, Fortuna California 95540
(Address)

Project Title: Design Review - Humboldt Creamery Sign

Project Applicant: Beacom Construction for Humboldt Creamery

Project Location - Specific:
180 South Fortuna Boulevard, Fortuna California 95540

Project Location - City: Fortuna Project Location - County: Humboldt

Description of Nature, Purpose and Beneficiaries of Project:
Humboldt Creamery has engaged Beacom Construction to manufacture a 3x5-foot freestanding, double-sided, non-illuminated sign to direct delivery drivers to the Humboldt Creamery warehouse location within the Preston Centre at 180 South Fortuna Boulevard. The sign will be placed on a landscaped strip between the sidewalk and the Preston Center parking lot. There are ongoing issues with delivery drivers being unable to find the driveway, mistakenly turning onto one-way Smith Lane, becoming stuck, and requiring police assistance to exit.

Name of Public Agency Approving Project: The City of Fortuna

Name of Person or Agency Carrying Out Project: Beacom Construction

- Exempt Status: (check one):
- Ministerial (Sec. 21080(b)(1); 15268);
 - Declared Emergency (Sec. 21080(b)(3); 15269(a));
 - Emergency Project (Sec. 21080(b)(4); 15269(b)(c));
 - Categorical Exemption. State type and section number: 15311(a), on-premise signs.
 - Statutory Exemptions. State code number: _____

Reasons why project is exempt:
This project is for an on-premise sign which is specifically exempt in section 15311 subsection a

Lead Agency
Contact Person: Shari Meads Area Code/Telephone/Extension: 707-725-1408

- If filed by applicant:
1. Attach certified document of exemption finding.
 2. Has a Notice of Exemption been filed by the public agency approving the project? Yes No

Signature: *Shari Meads* Date: 6-12-2025 Title: Community Development Director

Signed by Lead Agency Signed by Applicant

Authority cited: Sections 21083 and 21110, Public Resources Code. Date Received for filing at OPR: _____
Reference: Sections 21108, 21152, and 21152.1, Public Resources Code.