Notice of Determination

Appendix D

To:

☒ Office of Planning and Research

U.S. Mail: P.O. Box 3044, Sacramento, CA 95812-3044

Street Address: 1400 Tenth St., Rm 113, Sacramento, CA 95814

☒ County Clerk
County of: Los Angeles
Address: 12400 Imperial Highway
Norwalk, CA 90650

From:
Public Agency: City of Pico Rivera
Address: 6615 Passons Boulevard
Pico Rivera, CA 90660
Contact: Hector Hernandez
Phone: (562) 801-4340

Lead Agency (if different from above):

Address:

Contact:
Phone:

SUBJECT: Filing of Notice of Determination in compliance with Section 21108 or 21152 of the Public Resources Code.

State Clearinghouse Number (if submitted to State Clearinghouse): 2025030681

Project Title: Digital Billboard – 3900 Baybar Road

Project Applicant: Outfront Media LLC

Project Location (include county): 3900 Baybar Road

Project Description:

The project would construct a new 14 feet by 48 feet LED "V" shaped billboard. Two 14 feet by 48 feet LED sign faces would be angled towards each other to be shaped as a "V" to allow visibility to drivers traveling northbound and southbound on Interstate 605 (I-605). The maximum height of the billboard would be 70 feet tall. The project site recently completed the construction of an industrial warehouse, with the site paved with concrete. This newly constructed cross-dock distribution facility includes 61

This is to advise that the City of Pico Rivera (☒ Lead Agency or ☐ Responsible Agency) has approved the above described project on Sept. 18, 2025 (date) and has made the following determinations regarding the above described project.

1. The project [☐ will ☒ will not] have a significant effect on the environment.
2. ☐ An Environmental Impact Report was prepared for this project pursuant to the provisions of CEQA.
   ☒ A Negative Declaration was prepared for this project pursuant to the provisions of CEQA.
3. Mitigation measures [☒ were ☐ were not] made a condition of the approval of the project.
4. A mitigation reporting or monitoring plan [☒ was ☐ was not] adopted for this project.
5. A statement of Overriding Considerations [☐ was ☒ was not] adopted for this project.
6. Findings [☒ were ☐ were not] made pursuant to the provisions of CEQA.

This is to certify that the final EIR with comments and responses and record of project approval, or the negative Declaration, is available to the General Public at:
City of Pico Rivera Community & Economic Development Dept., 6615 Passons Boulevard, Pico Rivera

Signature (Public Agency): Title: Senior Planner

Date: 11/5/2025 Date Received for filing at OPR:

Authority cited: Sections 21083, Public Resources Code.
Reference Section 21000-21174, Public Resources Code.

Revised 2011