

**File No:** ER23-052

- County Clerk-Recorder  
County of Santa Clara  
110 W. Tasman Drive, First Floor, San José, CA, 95134
  
- Office of Planning and Research  
State of California  
P.O. Box 3044, Sacramento, CA, 95812

**NOTICE OF DETERMINATION  
FOR THE ELECTRONIC SIGNS ON CITY-OWNED PROPERTY PROJECT  
W. MISSION STREET AND MABURY ROAD SITES (SCH #2025020244)**

**Lead Agency:** City of San José

**Project Applicant:** Clear Channel Outdoor (Sarah Fishleder); 12th Street, Suite 950; Oakland, CA 94607; (510) 446-7215

**Project Title:** Electronic Signs on City-Owned Property Project – W. Mission Street and Mabury Road Sites

**Project Description:** The project consists of the installation and operation of two, double-sided electronic billboards on two separate City-owned properties in accordance with Title 23 of the San José Municipal Code and Council Policy 6-4. The proposed billboards would be back-to-back designs with north- and south-facing displays. The proposed billboards would be approximately 45 feet in height. Operation hours of both signs would be as governed by City Council Policy 6-4, which are currently 6:00 a.m. to midnight; the signs would operate 7 days per week.

**Locations:**

1. West Mission Street site: Southeast corner of SR 87 (Guadalupe Parkway) and West Mission Street, San José, CA, 95110
2. Mabury Road site: 1404 Mabury Road, San José, CA 95133

**Assessor's Parcel Nos.:**

1. West Mission Street site: 259-04-019
2. Mabury Road site: 254-01-004

**Council District:** 3

The City prepared an Initial Study/Mitigated Negative Declaration (IS/MND) for this project in compliance with the California Environmental Quality Act (CEQA) and CEQA Guidelines. The

IS/MND evaluated the nature and extent of any adverse effects on the environment that could occur if a project is approved and implemented. The evaluation determined that the project would not have a significant and unavoidable impact with the implementation of mitigation measures. Significant impacts were identified for Biological Resources, all of which could be mitigated to less than significant levels of impact.

This is to advise that the City Council of the City of San José approved the above-described project on **June 17, 2025** and made the following determinations regarding such project:

1. An Initial Study/Mitigated Negative Declaration was prepared and completed for this project pursuant to and in compliance with the provisions of CEQA.
2. The City Council has independently reviewed and analyzed Initial Study/Mitigated Negative Declaration and other information in the record and has considered the information contained therein, prior to acting upon or approving the Project.
3. The Initial Study/Mitigated Negative Declaration represents the independent judgment and analysis of the City of San José, as lead agency for the Project.
4. This project will not have any new significant impacts on the environment.
5. Mitigation Measures were made a condition of the project.
6. A Mitigation Monitoring and Reporting Program was adopted for the project.
7. Findings were made and adopted for this project pursuant to the provisions of CEQA.

The Initial Study/Mitigated Negative Declaration, Mitigation Monitoring and Reporting Program (MMRP), and the record of project approval may be examined at the City of San José, Department of Planning, Building and Code Enforcement, 200 East Santa Clara Street, 3<sup>rd</sup> Floor Tower, San José CA 95113-1905. This notice is in compliance with Section 21108 and 21152 of the Public Resources Code.

Christopher Burton, Director  
Planning, Building and Code Enforcement

Date: June 17, 2025



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Deputy

Environmental Project Manager: Cort Hitchens