CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Planning, Building and Code Enforcement
CHRISTOPHER BURTON, DIRECTOR

File No: ER23-130

☒ County Clerk-Recorder
County of Santa Clara
110 W. Tasman Drive, First Floor, San José, CA, 95134

☒ Office of Planning and Research
State of California
P.O. Box 3044, Sacramento, CA, 95812

NOTICE OF DETERMINATION
FOR THE ELECTRONIC SIGNS ON CITY-OWNED PROPERTY PROJECT
WILLOW STREET SITE (SCH #2025020020)

Lead Agency: City of San José

Project Applicant: Outfront Foster Interstate, LLC (Alex Belenson); 2300 Contra Costa Blvd., Suite 340; Pleasant Hill, CA 94523; (510) 832-7070 Ext. 1104

Project Title: Electronic Signs on City-Owned Property Project – Willow Street Site

Project Description: The project consists of the installation and operation of a double-sided programmable electronic sign on City-owned property in accordance with Title 23 of the San José Municipal Code and Council Policy 6-4. The proposed billboard structure would be a back-to-back design in a 15-foot spread "V" structure. The proposed structure would be approximately 80 feet in height overall. The billboard frames would be approximately 14 feet by 48 feet and would be equipped with upper and lower rear catwalks extending along the length of the back of the billboards.

Location: The project site is located at an unaddressed City-owned property on Willow Street. The nearest address to the project site is 385 Willow Street, San José, California 95110.

Assessor's Parcel No.: 264-48-126

Council District: 3

The City prepared an Initial Study/Mitigated Negative Declaration (IS/MND) for this project in compliance with the California Environmental Quality Act (CEQA) and CEQA Guidelines. The IS/MND evaluated the nature and extent of any adverse effects on the environment that could occur if a project is approved and implemented. The evaluation determined that the project would not have a significant and unavoidable impact with the implementation of mitigation measures. Significant impacts were identified for Biological Resources and Cultural Resources, all of which could be mitigated to less than significant levels of impact.

This is to advise that the City Council of the City of San José approved the above-described project on **June 17, 2025** and made the following determinations regarding such project:

1. An Initial Study/Mitigated Negative Declaration was prepared and completed for this project pursuant to and in compliance with the provisions of CEQA.
2. The City Council has independently reviewed and analyzed Initial Study/Mitigated Negative Declaration and other information in the record and has considered the information contained therein, prior to acting upon or approving the Project.
3. The Initial Study/Mitigated Negative Declaration represents the independent judgment and analysis of the City of San José, as lead agency for the Project.
4. This project will not have any new significant impacts on the environment.
5. Mitigation Measures were made a condition of the project.
6. A Mitigation Monitoring and Reporting Program was adopted for the project.
7. Findings were made and adopted for this project pursuant to the provisions of CEQA.

The Initial Study/Mitigated Negative Declaration, Mitigation Monitoring and Reporting Program (MMRP), and the record of project approval may be examined at the City of San José, Department of Planning, Building and Code Enforcement, 200 East Santa Clara Street, 3rd Floor Tower, San José CA 95113-1905. This notice is in compliance with Section 21108 and 21152 of the Public Resources Code.

Christopher Burton, Director
Planning, Building and Code Enforcement

Date: June 17, 2025 _____
Deputy

Environmental Project Manager: Cort Hitchens