

COUNTY CLERK'S USE

**CITY OF LOS ANGELES**  
OFFICE OF THE CITY CLERK  
200 NORTH SPRING STREET, ROOM 395  
LOS ANGELES, CALIFORNIA 90012  
**CALIFORNIA ENVIRONMENTAL QUALITY ACT**  
**NOTICE OF EXEMPTION**

(PRC Section 21152; CEQA Guidelines Section 15062)

Pursuant to Public Resources Code § 21152(b) and CEQA Guidelines § 15062, the notice should be posted with the County Clerk by mailing the form and posting fee payment to the following address: Los Angeles County Clerk/Recorder, Environmental Notices, P.O. Box 1208, Norwalk, CA 90650. Pursuant to Public Resources Code § 21167 (d), the posting of this notice starts a 35-day statute of limitations on court challenges to reliance on an exemption for the project. Failure to file this notice as provided above, results in the statute of limitations being extended to 180 days.

PARENT CASE NUMBER(S) / REQUESTED ENTITLEMENTS

ZA-2024-484-CU-SPP / Conditional Use Permit and Specific Plan Project Permit Compliance Review

LEAD CITY AGENCY

**City of Los Angeles (Department of City Planning)**

CASE NUMBER

ENV-2024-485-CE

PROJECT TITLE

Burlington Sherman Oaks Exterior Signage

COUNCIL DISTRICT

4 – Raman

PROJECT LOCATION (Street Address and Cross Streets and/or Attached Map)

**14651 West Ventura Boulevard 91403**

Map attached.

PROJECT DESCRIPTION:

Install two (2) new Wall Signs and one (1) new Projecting Sign.

Additional page(s) attached.

NAME OF APPLICANT / OWNER:

**Adam Tuley (Blair Signs) / Kin Properties, Inc.**

CONTACT PERSON (If different from Applicant/Owner above)

William Gallock (Permit Advisors)

(AREA CODE) TELEPHONE NUMBER

(626) 394-9269

EXT.

EXEMPT STATUS: (Check all boxes, and include all exemptions, that apply and provide relevant citations.)

STATE CEQA STATUTE & GUIDELINES

STATUTORY EXEMPTION(S)

Public Resources Code Section(s) \_\_\_\_\_

CATEGORICAL EXEMPTION(S) (State CEQA Guidelines Sec. 15301-15333 / Class 1-Class 33)

CEQA Guideline Section(s) / Class(es) Section 15311, Class 11

OTHER BASIS FOR EXEMPTION (E.g., CEQA Guidelines Section 15061(b)(3) or (b)(4) or Section 15378(b) )

JUSTIFICATION FOR PROJECT EXEMPTION:

Additional page(s) attached

Class 11 Construction, or placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities, including but not limited to on-premise signs.

None of the exceptions in CEQA Guidelines Section 15300.2 to the categorical exemption(s) apply to the Project.

The project is identified in one or more of the list of activities in the City of Los Angeles CEQA Guidelines as cited in the justification.

IF FILED BY APPLICANT, ATTACH CERTIFIED DOCUMENT ISSUED BY THE CITY PLANNING DEPARTMENT STATING THAT THE DEPARTMENT HAS FOUND THE PROJECT TO BE EXEMPT.

If different from the applicant, the identity of the person undertaking the project.

**CITY STAFF USE ONLY:**

CITY STAFF NAME AND SIGNATURE

Abraham Lamontagne

STAFF TITLE

Planning Assistant.

ENTITLEMENTS APPROVED

Conditional Use Permit and Specific Plan Project Permit Compliance Review

DISTRIBUTION: County Clerk, Agency Record

Rev. 6-22-2021

Please return to OZA:  
200 N. Spring Street, Room 763  
Los Angeles, CA 90012

I hereby certify and attest this to be a true and correct  
copy of the original record on file in the office of the  
Department of City Planning of the City of Los Angeles  
designated as office assistant

Mayra Cavanah 1/6/2009  
Department Representative

**DEPARTMENT OF  
CITY PLANNING**

COMMISSION OFFICE  
(213) 978-1300

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DEPUTY DIRECTOR

## JUSTIFICATION FOR PROJECT EXEMPTION CASE NO. ENV-2024-485-CE

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The Department of City Planning determined that the City of Los Angeles Guidelines for the implementation of the California Environmental Quality Act of 1970 and the State CEQA Guidelines designate the subject project as Categorical Exempt under Article 19, Section 15311, Class 11, and there is no substantial evidence demonstrating that an exception to a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies.

The project is for the installation of two (2) illuminated Wall Signs reading “Burlington DEALS. BRANDS. WOW!” facing Ventura Boulevard and Cedros Avenue, and the installation of one (1) illuminated Projecting Sign along Ventura Boulevard reading “Burlington”. As the installation of two (2) Wall Signs and one (1) Projecting Sign, the project qualifies for the Class 11 Categorical Exemption.

There are six (6) Exceptions which the City is required to consider before finding a project exempt under Class 11: (a) Location; (b) Cumulative Impacts; (c) Significant Effect; (d) Scenic Highways; (e) Hazardous Waste Sites; and (f) Historical Resources.

The site is zoned C2-1L and has a General Plan Land Use Designation of Community Commercial. As shown in the case file, the project is consistent with the applicable Ventura/Cahuenga Boulevard Corridor Specific Plan and Sherman Oaks-Studio City-Toluca Lake-Cahuenga Pass Community Plan designations and regulations and all applicable zoning designations and regulations. The subject property is a level, irregular-shaped parcel of land, located wholly within the City of Los Angeles, on a site that is approximately 0.34 acres. While the subject site is located within 5.1 kilometers of the Hollywood Fault Zone, in an Urban Agriculture Incentive Zone, and in a Liquefaction Area, specific Regulatory Compliance Measures (RCMs) in the City of Los Angeles regulate the grading and construction of projects in these particular types of “sensitive” locations and will reduce any potential impacts to less than significant. These RCMs have been historically proven to work to the satisfaction of the City Engineer to reduce any impacts from the specific environment the project is located. Thus, the location of the project will not result in a significant impact based on its location.

There is not a succession of known projects of the same type and in the same place as the subject project. As mentioned, the project proposes the installation of two (2) internally illuminated channel letter Wall Signs reading “Burlington DEALS. BRANDS. WOW!” and one (1) internally illuminated Projecting Sign reading “Burlington” in an area zoned and designated for such development. Adjacent lots are developed with single-story commercial buildings and associated parking, and the subject site is of a similar size and slope to nearby properties. The project proposes no changes to the Floor Area Ratio and height of the structure. Thus, there are no unusual circumstances which may lead to a significant effect on the environment. Additionally,

the only State Scenic Highway within the City of Los Angeles is the Topanga Canyon State Scenic Highway, State Route 27, which travels through a portion of Topanga State Park. The Topanga Canyon State Scenic Highway is about 10 miles southwest of the subject site. Therefore the subject site will not create any impacts within a designated as a state scenic highway. Furthermore, according to Envirostor, the State of California's database of Hazardous Waste Sites, neither the subject site, nor any site in the vicinity, is identified as a hazardous waste site. The project site has not been identified as a historic resource by local or state agencies, and the project site has not been determined to be eligible for listing in the National Register of Historic Places, California Register of Historical Resources, the Los Angeles Historic-Cultural Monuments Register, and/or any local register; and was not found to be a potential historic resource based on the City's HistoricPlacesLA website or SurveyLA, the citywide survey of Los Angeles. Finally, the City does not choose to treat the site as a historic resource. Based on this, the project will not result in a substantial adverse change to the significance of a historic resource and this exception does not apply.