

Notice of Determination**Appendix D****To:**☒ Office of Planning and Research

U.S. Mail:

P.O. Box 3044

Sacramento, CA 95812-3044

Street Address:

1400 Tenth St., Rm 113

Sacramento, CA 95814

From:Public Agency: City of West HollywoodAddress: 8300 Santa Monica BoulevardWest Hollywood, California 90069Contact: Jennifer AlkirePhone: (323) 848-6487☒ County ClerkCounty of: Los AngelesAddress: 12400 E Imperial Highway Room 1201Norwalk, California 90650

Lead Agency (if different from above): _____

Address: _____

Contact: _____

Phone: _____

SUBJECT: Filing of Notice of Determination in compliance with Section 21108 or 21152 of the Public Resources Code.State Clearinghouse Number (if submitted to State Clearinghouse): 2024061162Project Title: Sunset Strip Off-Site Signage Policy - Modifications with Addendum to the Final IS/NDProject Applicant: City of West Hollywood, 8300 Santa Monica Boulevard, West Hollywood, California 90069

(Name and Address)

Project Applicant Contact: Jennifer Alkire, Assistant Director of Community Development

(Name/Title)

(323) 848-6487 / jalkire@weho.org

(Phone)

(Email)

Project Location (include county): Sunset Blvd between Sunset Hills and Havenhurst, Los Angeles County**Project Description:**

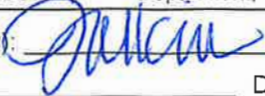
On March 18, 2019, the City adopted the Sunset Strip Off-Site Signage Policy IS/ND and filed an NOD for that decision. On November 3, 2025, the City determined that an addendum to the adopted IS/ND appropriately addresses modifications to the adopted policy and to the previously analyzed off-site signage development scenario. Modifications to the policy involve clarifying and strengthening the policy's light and glare requirements for billboards. Modifications to the off-site signage development scenario involve expanding the number of anticipated billboard projects for the Sunset Strip.

This is to advise that the City of West Hollywood has approved the above
(☒ Lead Agency or ☐ Responsible Agency)

described project on 11/3/2025 and has made the following determinations regarding the above
(date)
described project.

1. The project [☐ will ☒ will not] have a significant effect on the environment.
2. ☐ An Environmental Impact Report was prepared for this project pursuant to the provisions of CEQA.
☒ A Negative Declaration was prepared for this project pursuant to the provisions of CEQA.
3. Mitigation measures [☐ were ☒ were not] made a condition of the approval of the project.
4. A mitigation reporting or monitoring plan [☐ was ☒ was not] adopted for this project.
5. A statement of Overriding Considerations [☐ was ☒ was not] adopted for this project.
6. Findings [☒ were ☐ were not] made pursuant to the provisions of CEQA.

This is to certify that the final EIR with comments and responses and record of project approval, or the negative Declaration, is available to the General Public at:

West Hollywood Community Development Department, 8300 Santa Monica Boulevard, West Hollywood, California 90069Signature (Public Agency): Title: Assistant Director, CDPDate: November 3, 2025

Date Received for filing at OPR: _____

Authority cited: Sections 21083, Public Resources Code.
Reference Section 21000-21174, Public Resources Code.