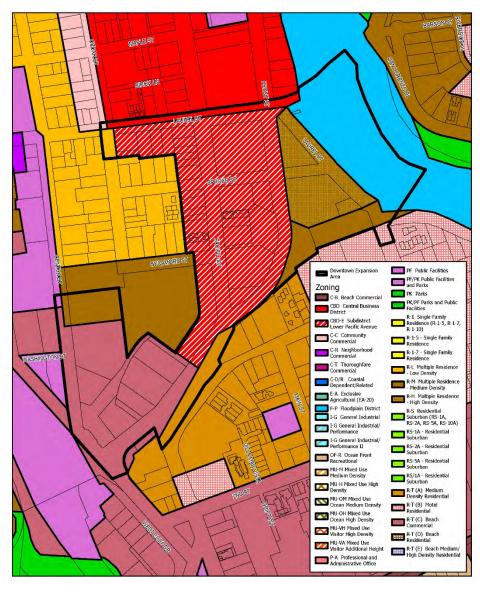
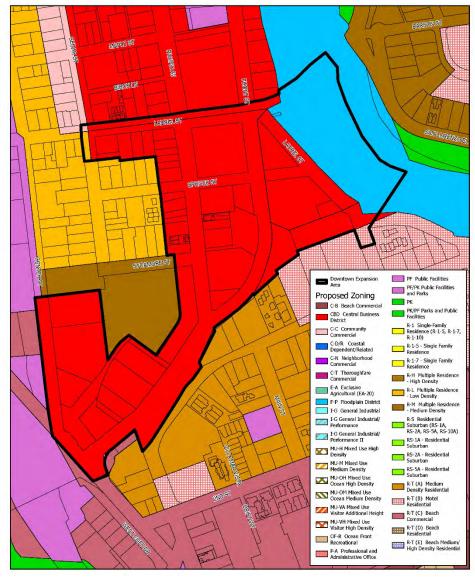


Existing Proposed





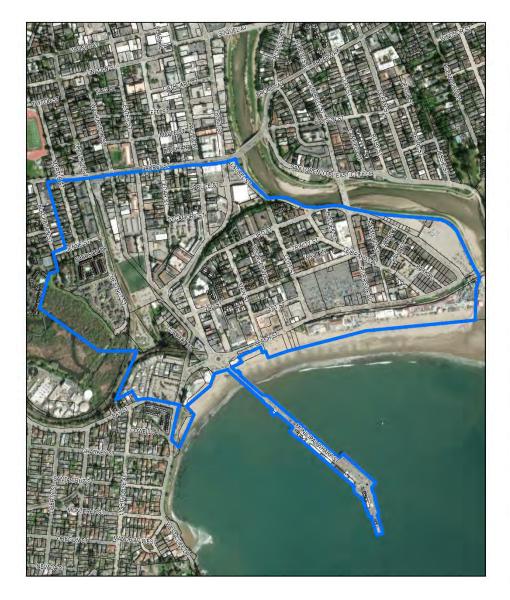


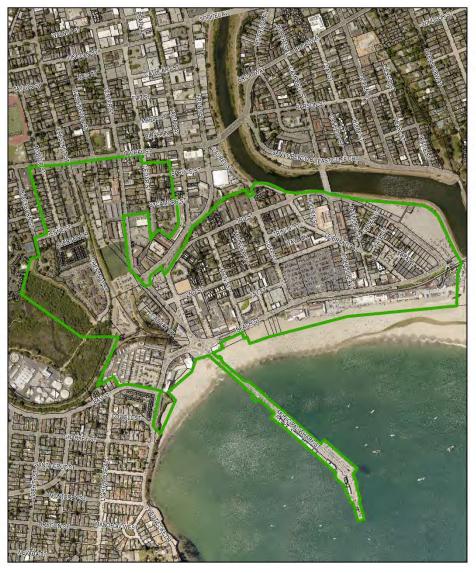


Existing Proposed





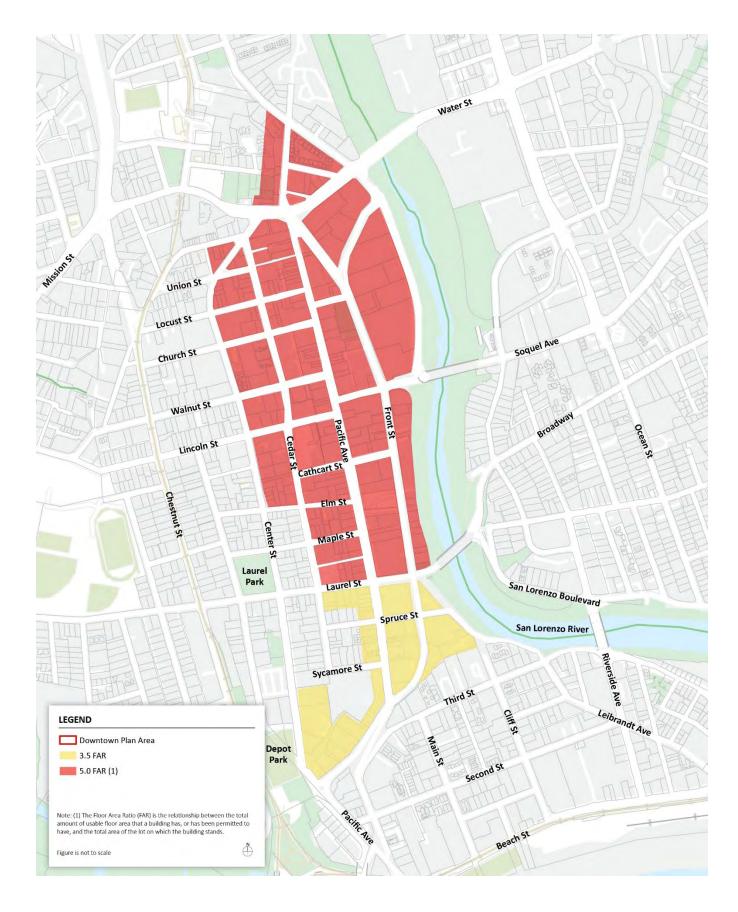




Proposed Existing

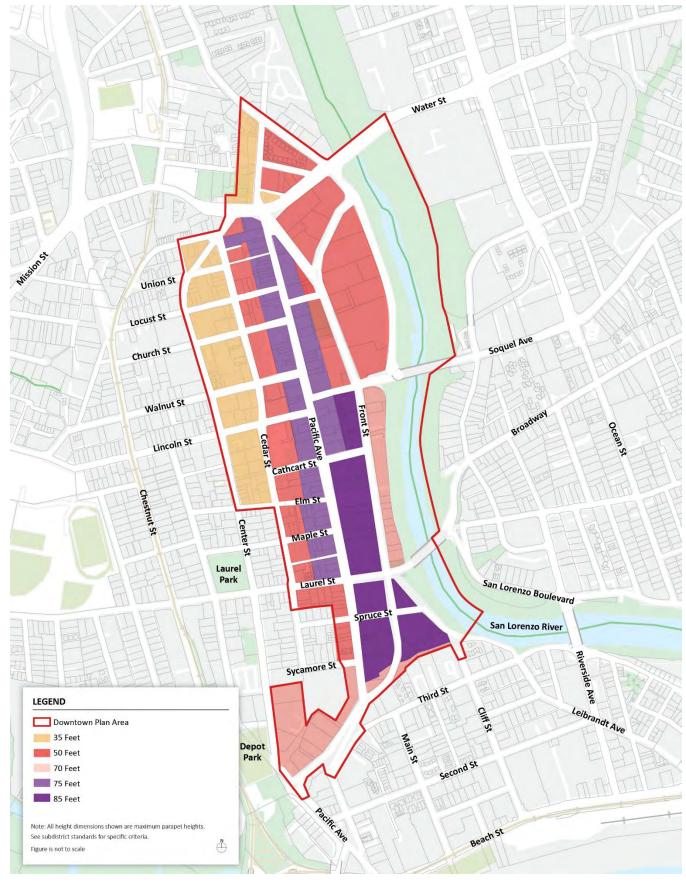






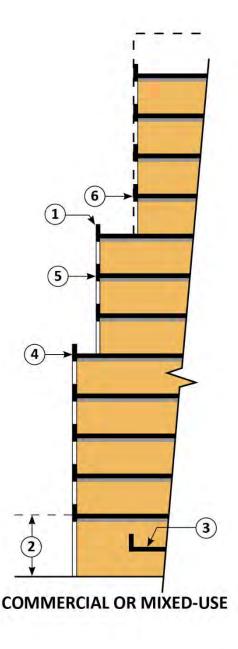








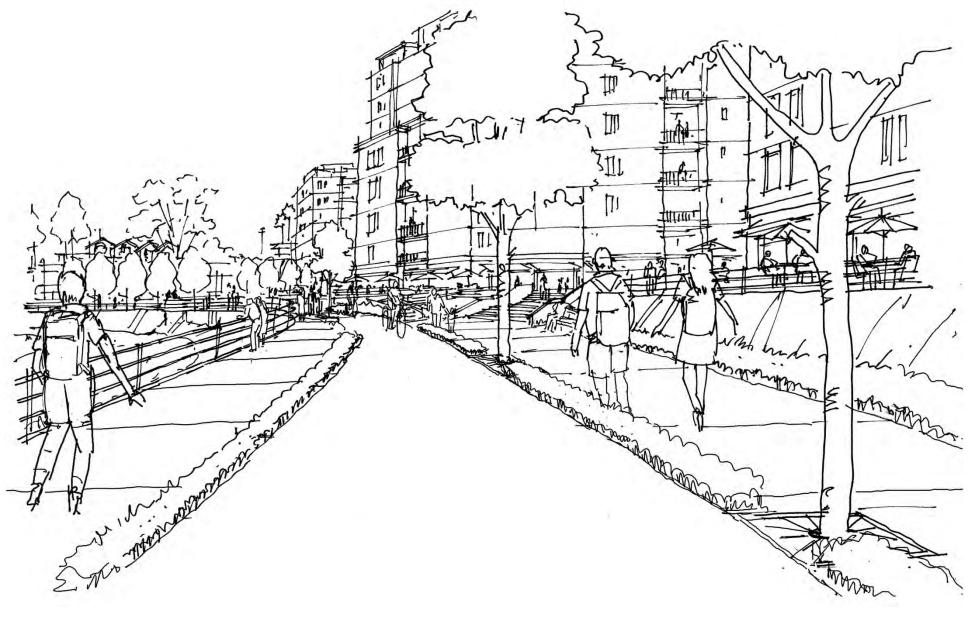




- 1) Maximum 85' to top plate
- (2) Minimum 18' ground level floor-to-floor dimension
- (3) Maximum mezzanine area = 50% of floor below
- (4) Floors above 55' = 90% of floor below
- (5) Floors above 75' = 75% of floor below 55'
- (6) Floors added through Downtown Density Bonus = 35% of floor below 55'

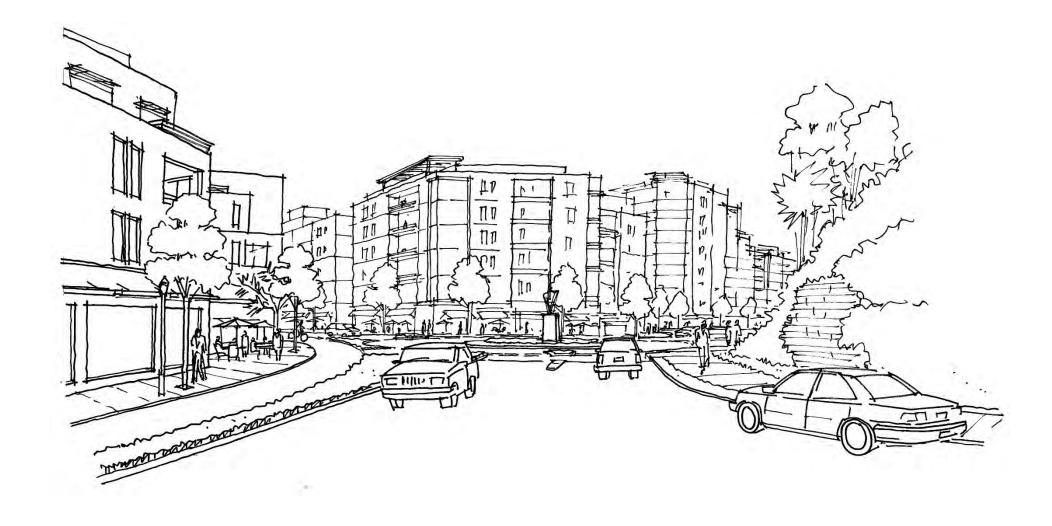
Source: Kimley-Horn and City of Santa Cruz, 2024

















View South on Front Street from Spruce Street



View West on Spruce Street





View Southeast from the Santa Cruz Riverwalk

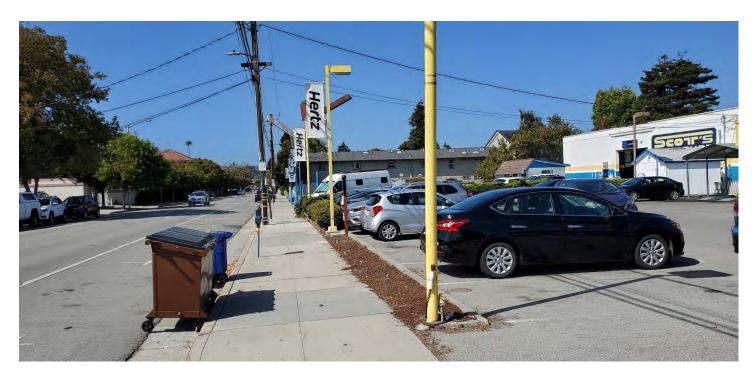


View North along the Santa Cruz Riverwalk





View North on Pacific Avenue Near Laurel Street



View North on Center Street



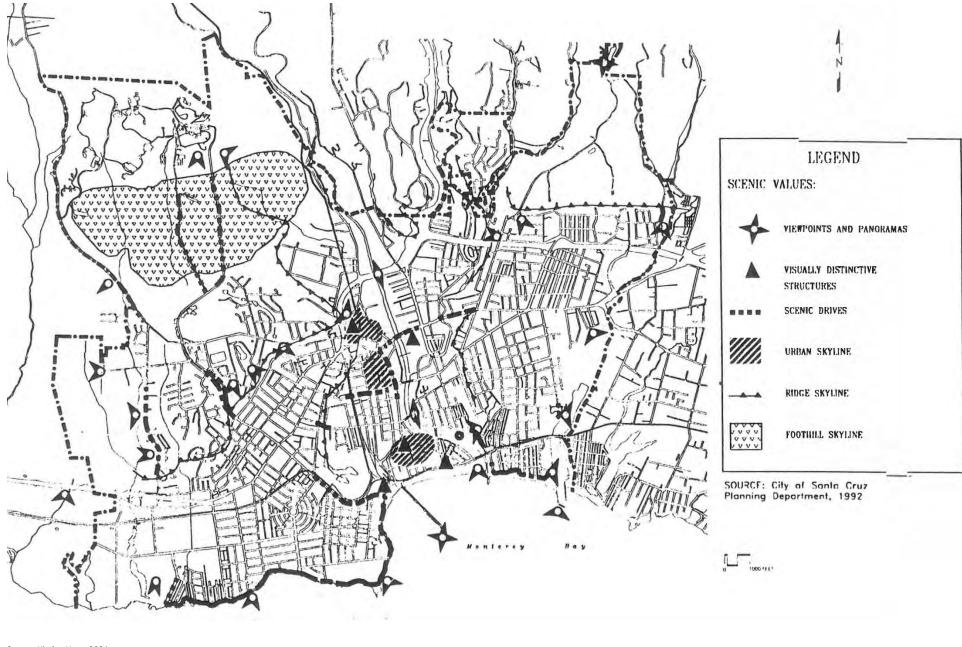


View North of the Cliff Street Stairs



View North from the Top of the Cliff Street Stairs









NOTE: This line diagram visual simulation does not represent actual projects or architecture. The diagram is intended to conceptually represent the upper limits of development mass that could occur over a period of decades. The mass depicted in this diagram may or may not ever be built. For the purposes of evaluating potential environmental impacts, the diagrams are intentionally exaggerated to illustrate a reasonable worst-case scenario at build-out under the existing and proposed regulations. Illustrating the worst-case scenario does not typically reflect actual development pattern over time. Very few of the existing properties in the downtown are built to these existing limits. Achieving the maximum heights illustrated in this diagram can only occur on properties that meet the minimum parcel sizes required by the Downtown Plan. This illustration assumes that parcels have been combined in order to meet the standards necessary to achieve the maximum build out.







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9:00 AM Noon



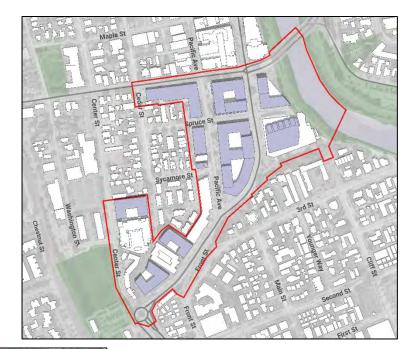
3:00 PM

Source: Kimley-Horn and Dahlin Group, 2024









9:00 AM Noon



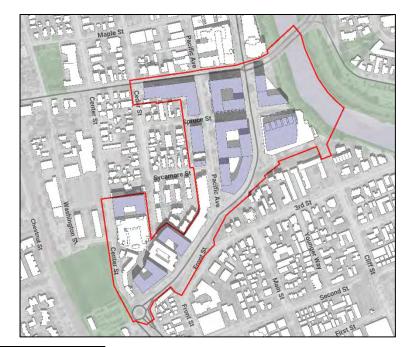
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Source: Kimley-Horn and Dahlin Group, 2024









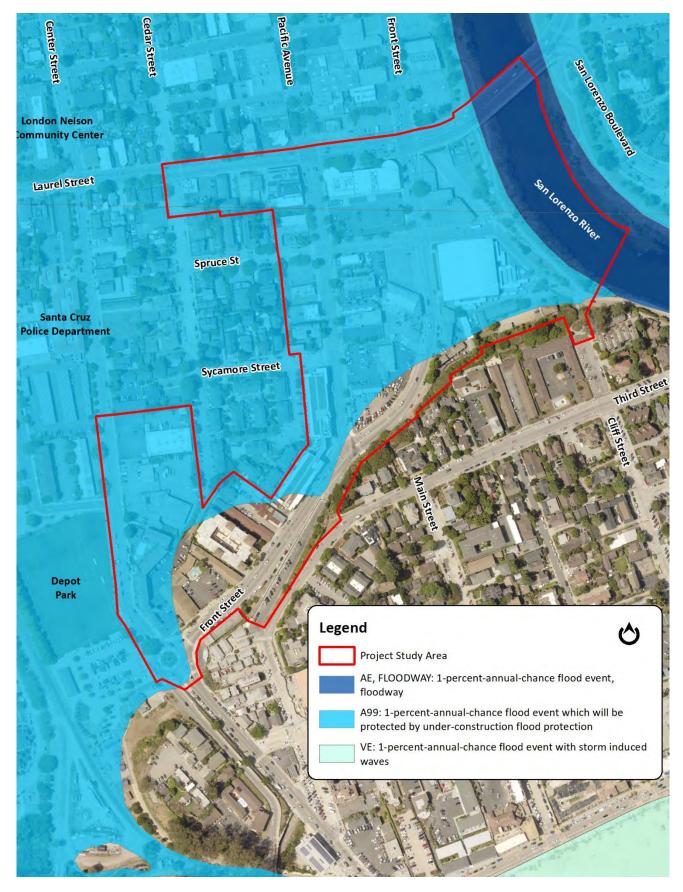
9:00 AM Noon



3:00 PM Source: Kimley-Horn and Dahlin Group, 2024



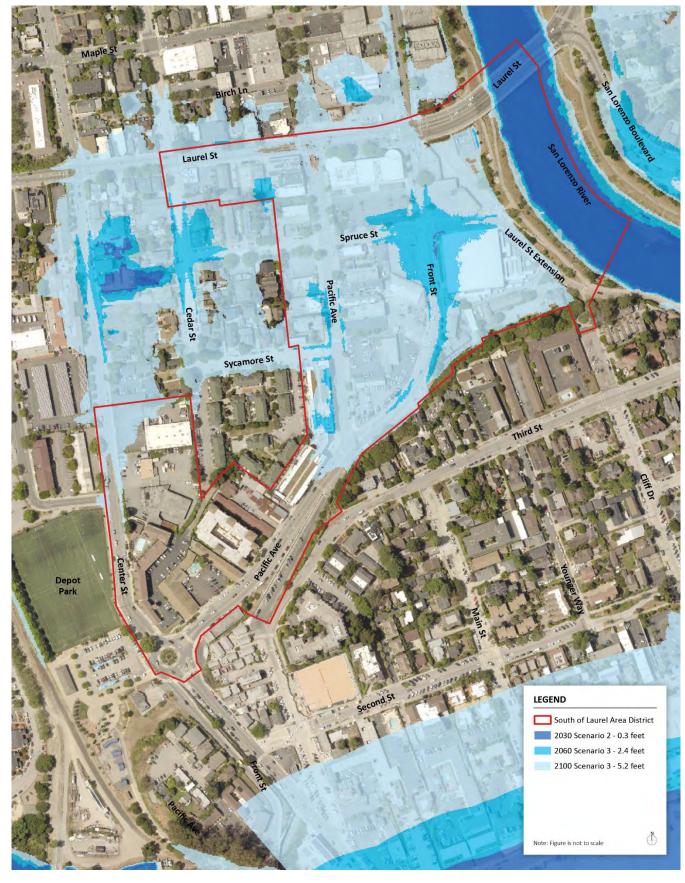




Source: City of Santa Cruz, 2024



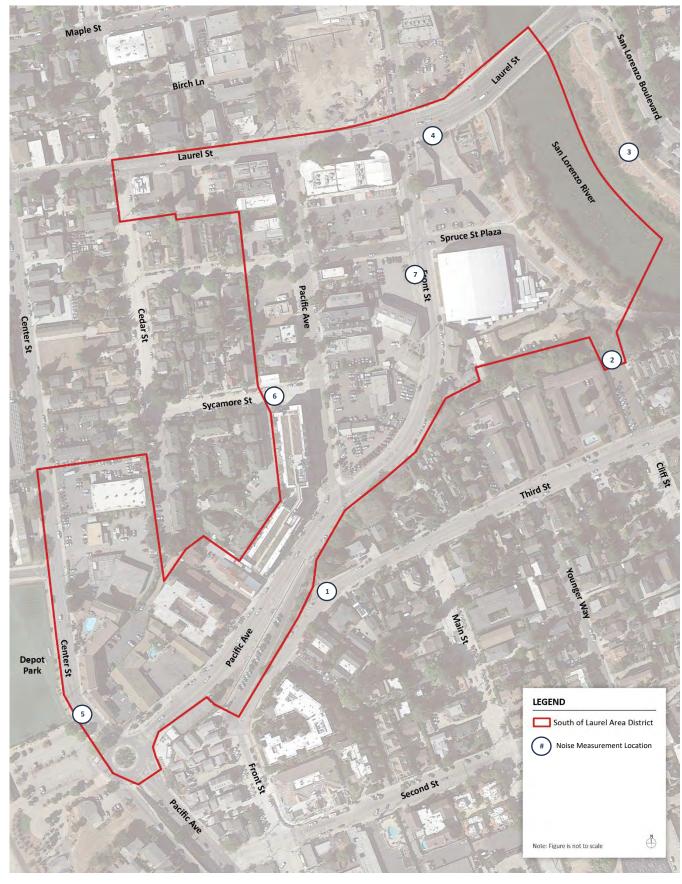




Source: City of Santa Cruz, 2024







Source: Kimley-Horn and Dudek, 2024































